

**2019**

**WORLD SUPER BARISTA CHAMPIONSHIP**



**Contestant and Judge Manual**

# 1. Championship Overview & Qualifications

## 1.1 Introduction

WSBC is aimed at encouraging the talents that aspire to become baristas, promote their skillset and information exchange by offering them an opportunity partake in the challenge, vitalize the coffee industry and contribute to proper coffee culture.

## 1.2 Sponsor

The sponsorship is sponsored by Korea Coffee Association.

## 1.3 2019 WSBC's Official Partners

Official Sponsoring Items	Official Partners	Official Product Name
Official Machine	Chaeun Bestec	VBM TECHNIQUE MULTI-IMPRESSION
Official Coffee	Junhan F&C	TIERRA SELECTION
Official Grinder	Meteora	ANFIM PRATICA
Official Water Filtering System	Global BNP	BRITA PURITY 1200 FINEST

## 1.4 Run of Show

Type	Details	Challenge Period	Venue
Offline preliminary	Gangneung Baristas Awards	Sunday, October 7, 2018	Gangneung Coffee Festival
	Vietnam VNSBC	Thursday, November 1, 2018 – Saturday, November 3, 2018	Hochiminh, Vietnam
Online preliminary	Application	Wednesday, December 19, 2018 – Monday, January 14, 2019	WSBC Official Homepage
	Video submission	Thursday, January 17, 2019 – Monday, February 11, 2019	
	Successful candidate announcement	Friday, February 22, 2019	
Final Tournament	Round 32	Friday, April 12, 2019 – Sunday, April 14, 2019	2019 Seoul Coffee Expo (COEX)

※ Venues and dates are subject to change.

## 2. Challenge Contetant Qualifications and Rule Guidelines

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### 2.1 Qualifications for WSBC participation

- Those who were born before January 1, 2001

### 2.2 How to apply for WSBC

- Apply via WSBC official homepage ([www.wsbc.coffee](http://www.wsbc.coffee)).
- The participation fee receipt date marks the completion of participation application.

**2.3** The contestant baristas need to arrive the competition venue 30 minutes before and get their attendance confirmed according to the rule established by the Baristas Committee. Those who come late will have their points deducted.

**2.4** Those who do not attend without pre-notice will be prohibited from partaking in the next challenge.

**2.5** Those who cannot attend the challenge for personal reasons shall report to the committee three weeks before the competition.

**2.6** Those who have different opinions regarding the judgement should file complaint to the vice judge, and shall the complaint be received by the judge committee, the evaluation will be challenged and announced.

**2.7** Announcement on online preliminary will be informed separated via homepage.

**2.8** The items that will be prepared by WSBC will be as follows:

- Espresso machine, grinder, cappuccino cups, cup holder, coffee, milk, tamper, tamper holder, nut box
- Other items aside from nine items above should be prepared by the contestants themselves.  
(ex – etching pen, spoon, dish towel, tray, steam pitcher, etc.)
- Be careful not to be disadvantaged for poor preparations.

※ **Should there be any changes in timeline and/or information, the changed items will be announced via notice board on WSBC homepage.**

## 3. WSBC Championship Period & judgement Criteria

### 3.1 Entire Run of Show during Championship

Type	Details	Winners	Competition Period	Venue
Previous year's top 3 winners	2018 WSBC Top 3 Winners	3 people	-	-
Offline Preliminary	Gangneung Baristas Awards	1 person	Sunday, October 7, 2018	Gangneung Coffee Festival
	Vietnam WSBC	1 person	Thursday, November 1, 2018 – Saturday, November, 2018	Hochiminh, Vietnam
Online preliminary	Application submission	27 people	Wednesday, December 19, 2018 – Sunday, January 14, 2019	WSBC Official Homepage
	Video submission		Thursday, January 17, 2019 – Sunday, February 11, 2019	
	Winner Announcement		Friday, February 22, 2019	
Championship	Round 32	32 people	Friday, April 12, 2019 – Sunday, April 14, 2019	2019 Seoul Coffee Expo (COEX)

### 3.2 Online preliminary

※ The judgement rules for the championship competition and final round will be different from the preliminary judgement.

※ Online preliminary information such as patterns and guidelines will be announced via homepage.

- The cup size for demonstration does not matter.
- Any equipment - coffee or milk – can be used for demonstration.
- The brands for coffee machine and grinder are of no matter.
- Whether the contestant extracts one shot or two shots does not matter.
- Any device – mobile phone or such – can be used for video taping.
- The assigned pattern latte art should be completed in the same pattern shown in the video within the specified time.
- Any preparation work is permitted for Latte Art continuance work. (ex – pouring milk in the pitcher before starting)
- The volume of espresso extracts and milk foams are of no matter.
- The preliminary only judges the Latte Art pattern.

### 3.3 Competition and judge evaluation guideline

#### ■ Competition model: Tournament, round 32

#### ■ Competition time:

- Round 32, Round 16, Quarter finals: Five minutes for preparation (grinder setting time included in preparations)/ 4 min. demonstration per challenge
- Semi finals, 3rd & 4th ranking challenge, finals: Five minutes for preparation (grinder setting time included in preparations)/ 10 min. demonstration per challenge

#### ■ Competition components:

Competition components	No. of challenges	Challenge 1	Challenge 2	Challenge 3	Time
		Designated art	Free art	Heart or leaf	
Round 32	Single round	Two cups	-	-	
Round 16	Three rounds (The best of three series)	Two cups	<ul style="list-style-type: none"> <li>- Two cups</li> <li>- Two cups should differ in patterns</li> <li>- One cup should use device</li> <li>- The other cup should not use device</li> <li>- Pigment not allowed</li> </ul>	Two heart pattern cups	Prep 5 min. Demon. 4 min.
Quarter finals					
Semi finals		Four cups	<ul style="list-style-type: none"> <li>- Four cups</li> <li>- All four cups should have different patterns</li> <li>- Two cups should use device</li> <li>- The other two cups should not use device</li> <li>- One cup among two cups that used device should use pigment (restricted to food coloring)</li> </ul>	Four leaf patterns	Prep 5 min. Demon. 10 min.
3rd -4th Ranking challenge					
Finals					

■ **Designated art (Challenge 1): Ten designated patterns to be revealed. In each challenge, the selected one pattern should be used all the same and the outcomes will be evaluated. (※ The designated art patterns will be separately attached, and the pattern order that is to be revealed in each tournament stage will be announced just before each challenge.)**

- Round 32: Four designated art patterns revealed; contestants to compete with one designated art among four patterns
  - Round 16: Six designated art patterns revealed; contestants to compete with one designated art among six patterns
  - Quarter finals: Eight designated art patterns revealed; contestants to compete with one designated art among eight patterns (Six designated art patterns from round 16 to be included)
  - Semi finals / 3<sup>rd</sup> – 4<sup>th</sup> winner challenge/ final
- : Ten designated art patterns; contestants to compete with one designated art among ten patterns (Six designated art patterns from quarter finals to be included)

## ■ Free Art (Challenge #2)

- Free art challenge will be evaluated by comparing the coffee outcome with the free art photograph that the contestant has submitted in advance.
- Each contestant has to submit 4 to 16 different free art photographs.
- ex 1) In case of submitting 4 free art photographs:
  - ① Using device (inclusive of coloring) ② Using device (exclusive of coloring)
  - ③ Non use of device (exclusive of coloring) ④ Non use of device 2 (exclusive of coloring)
- ex2) A contestant can submit 16 photographs at most if above four items are all included.
- In case a contestant wants to change the free art photographs after submission, he/she must report to WSBC Committee and submit their new pattern photographs.
- It is a principle to submit the free art photographs within the deadline, and for those who want to change the submitted photographs, they need to do it so one week before the challenge (Friday, April 5, 2019) at the latest.

Tournament	Free Art #	1	2	3	4
<b>Round 16</b>	Two cups	Using device (coloring not allowed)	Non use of device (coloring not allowed)		
<b>Quarter finals</b>	Two cups	Using device (coloring not allowed)	Non use of device (coloring not allowed)		
<b>Semi finals</b>	Four cups	Using device <1> (must use coloring)	Non use of device <2> (coloring not allowed)	Non use of device <1> (coloring not allowed)	Non use of device <2> (coloring not allowed)
<b>3rd – 4th ranking challenge</b>	Four cups	Using device <1> (must use coloring)	Non use of device <2> (coloring not allowed)	Non use of device <1> (coloring not allowed)	Non use of device <2> (coloring not allowed)
<b>Finals</b>	Four cups	Using device <1> (must use coloring)	Non use of device <2> (coloring not allowed)	Non use of device <1> (coloring not allowed)	Non use of device <2> (coloring not allowed)

※ Order of sequence does not matter.

※ In round 16 and quarter finals, a contestant needs to submit two cups with one cup using device and the other not using device. Coloring is not allowed.

※ In semi finals and third – fourth ranking challenge, the contestant has to submit total four cups – 2 cups using device and the other 2 cups not using device. One of the two cups using the device must include a food coloring inclusive art. (It is not allowed to use the food coloring in the non-device used cups.)

## ■ Tournament Challenge Components

- Round 32 is a single round where the winner acquires the entry ticket to the next round.
- Round 16, quarter finals, semi finals and 3<sup>rd</sup> -4<sup>th</sup> ranking challenge is the best of three series; the contestant that wins twice will go to the next round.
- The final round is the best of three series, and the contestant that wins twice will be the winner.

### 1. Round 32

- Among the four designated art patterns, one same pattern will be offered for two cups; it is a single round.
- Designated art (single round): Among the four different pre-designated art, one type of designated art will be the agenda for the challenge.

### 2. Round 16 / Quarter Finals

- Two cups of designated art (1 challenge), two cups of free art (2 challenges) and two cups of heart (3 challenges) will be offered; it will be the best of three series.
- Designated art (Challenge No. 1): Among the six different designated arts (round 16) and eight different designated arts (quarter finals), one designated art
- Free art (Challenge No.2): The shapes need to be different. One cup needs to be a device use, while other cup is non-device use. No coloring allowed.
- Heart (Challenge No. 3): The heart will provide total six pattern types, and in each challenge, the selected one heart will be used the same for evaluation. ✖ **Six types of heart pattern will be attached separately.**

### 3. Semi finals/ 3rd – 4th ranking challenge/ finals

- Offer four designated arts cups (challenge 1), four cups of free art (challenge 2) and four leaf cups (challenge 3), and it will be the best of the three.
- Designated art (challenge 1): Among the 10 different designated arts, the agenda will be one selected & designated art in each challenge.
- Free art (Challenge No.2): The shapes need to be different. Two cups need to use device, and the other two cups do not use device. One cup of free art must use coloring (restricted to food coloring use).
- Leaf (Challenge 3): All four cups need to have the same leaf shape. ✖ **Shape of the leaf is attached separately.**

## ■ Evaluation standards and criteria

### 1. Overall evaluation

- The accuracy, clarity, core of the shape, proportion of the left and right, the size of shape and overall volume of two cups (round 32 – quarter finals)/ four cups (semi-finals to finals) will be evaluated.
- Designated art (Challenge 1)
  - If the accuracy is at the same level, the contestant that has higher points in the order of the alignment of the shape> clarity> left and right side proportion> size> overall volume will win.
  - The contestant that has bigger shape will get one more point.
- Free art (Challenge 2)
  - The originality, accuracy, clarity, difficulty, the size of shape and overall volume will be evaluated.
  - The contestant that has acquired higher points in the order of originality> accuracy> clarity> difficulty> size> overall volume will win.
- Heart or leaf (Challenge 3)
  - If the level of accuracy is the same, the contestant that has acquired higher points in their order of alignment> clarity> left and right side proportion> size> overall volume will win.
  - The contestant that has bigger shape will get one more point.

Evaluation criteria (1 point each)	Designated art (challenge 1)		Free art (challenge 2)		Heart or leaf (challenge 3)	
	A contestant	B contestant	A contestant	B contestant	A contestant	B contestant
1. Accuracy of the shape						
2. Alignment of the shape/ Originality	Alignment		Originality		Alignment	
3. Shape with more clarity						
4. Proportion (left & right side) of the shape						
5. Size & difficulty of the shape	Size		Difficulty		Size	
6. The bigger volume						
Total						

※ In case there is a tie score, the contestant that has higher points in the order of the evaluation criteria above (1-6) will win.



## ■ Quality Evaluation

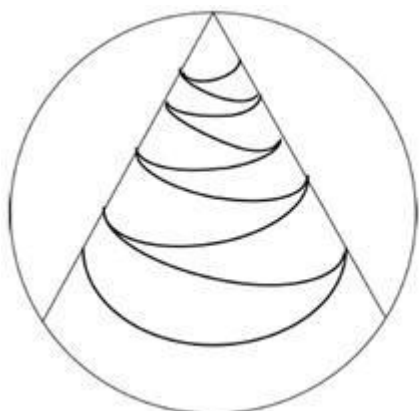
- Evaluation criteria: The harmony between the espresso and milk, the level of foams, the quality of foams, temperature, overall time, the neatness of the cup
- The criteria for quality evaluation is as follows.
  - Espresso 30ml (25 second extract on standard) to be extracted.
  - The milk foam will be standardized at 1.5cm for evaluation (it is not objective-based evaluation).
- ※ The standard will be at 1.5cm, but based on subjective evaluation, the contestant with thicker foam will get one more point.
  - The cup needs to be full.
  - Everything should be done at once.
- ex) In case the contestant makes again, that very cup will be excluded from evaluation.
- ex) Once the steamed milk is poured onto the shot, that very cup should be completed, and a contestant cannot redo the cup.
- In case one wants to get another extract after extracting already, he/she is able to do so.
- If the contestant did milk steam but wants to steam again, he/she is able to do so.
- The contestants are allowed to pour milk in many steam pitchers and select the best steamed one.
- The remainder milk content is not an area of consideration in evaluation.

Evaluation criteria (1 point each)	Designated art (challenge 1)		Free art (challenge 2)		Heart or leaf (challenge 3)	
	A contestant	B contestant	A contestant	B contestant	A contestant	B contestant
1. Harmony between the coffee and milk						
2. The volume of the milk foam						
3. Quality of milk foam						
4. The one with higher temperature						
5. The quicker one						
6. The one that has cleaner cup						
Total points						

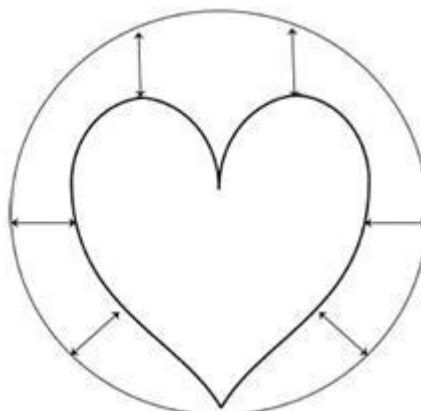
※ In case there is a tie score, the contestant that has higher points in the order of the evaluation criteria above (1-6) will win.

## Visual evaluation

- Designated art
  - Among the indicated patterns, the same pattern that has selected will be offered for two cups (round 32 – quarter finals)/ four cups (semi-finals – finals).
  - Evaluation criteria: Accuracy, clarity, core, left & right side proportion, size, overall volume in the cup
- Free art
  - Every cup needs to be different in shapes.
  - Evaluation criteria: Accuracy, clarity, originality, difficulty, size, overall volume in the cup
- Heart or leaf
  - Heart: Among the six indicated pattern types, the selected one pattern will need to be used for two cups.
  - Evaluation criteria: Accuracy, clarity, core, left & right side proportion, size, overall volume in the cup
- Design proportion & finish



Leaf



Heart

Evaluation criteria (1 point each)	Designated art (challenge 1)		Free art (challenge 2)		Heart or leaf (challenge 3)	
	A contestant	B contestant	A contestant	B contestant	A contestant	B contestant
1. Accuracy/ originality of the shape	Accuracy		Originality		Accuracy	
2. The clearer one/ accuracy	Clarity		Accuracy		Clarity	
3. Core part of the shape/ clarity	Core of the cup		Clarity		Core of the cup	
4. Proportion of the shape/ difficulty	Proportion		Difficulty		Proportion	
5. Size of the shape						
6. The one with more volume						
<b>Total points</b>						

※ In case there is a tie score, the contestant that has higher points in the order of the evaluation criteria above (1-6)

## 4. Judge Panel

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### 4.1 Judge Panel Composition

Judge panel composition	Judge Committee	All judges	Visual judges	Quality judges
Round 32	1 chair judge/ 2 vice judges	1 judge	2 judges	2 judges
Round 16/ quarter finals		1 judge	2 judges	2 judges
Semi finals/ 3 <sup>rd</sup> – 4 <sup>th</sup> ranking challenge		1 judge	4 judges	4 judges
Finals		1 judge	4 judges	4 judges

- The judge committee will be comprised total 12 judges: one chair judge, two vice judges and nine judges.
- The chair judge will not participate in the evaluation and is not engaged in scoring.
- The vice judges will participation in the evaluation but will not score.
- There will be five judges for round 32, round 16 and quarter finals, and nine judges for semifinals, 3rd – 4th ranking challenge and finals.
- Each judge needs to sign the scorecard after they finish evaluation and submit it to the chair judge.
- The chair judge needs to check the scorecard for any misleading parts or problems and then submit to the sponsorship committee with a seal.
- The sealed scorecard can only be opened upon the confirmation of the chair judge only when a barista files a complaint.

## 5. 10 designated art patterns

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## 6. Type of heart pattern and leaf evaluation standards

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### 6.1 Six types of heart patterns



## 6.2 Leaf evaluation standard

